

DALYS ROCKED IN 2015

Jan 1, 2015

1. Family time with quality adventures
2. Focus on personal health and endurance racing
3. Ancillary income and workshop growth
4. World travel leveraging business/personal combination
5. Book publishing for fun and challenge

INDICATORS:

1. Bonnie/Jack time including Greek Isles, Bali, Scandinavia, Australia, DC, NYC, Nashville, Maine. LBI with the Youngs. California road trip with the Lovines. Two multiple day excursions with Adam. Quarterly hookups with Grandsons.
2. Focus will be on Marathons- Overall # toward 100, additional states beyond 38, and one in every continent (picking up Antarctica in Feb). Ideally would like to post a Boston Qualifying time. Shorter triathlons with podium finish as goal. Weight loss target of 10+ lbs, getting to 170 or less.
3. Public workshop optimization with a proactive focus and strategy. Ancillary income strategic alliances to be strengthened and deepen. A formal strategy for product/webcast/selling in place.
4. Australia, Bali, Scandinavia, New York, DC, Nashville, and Maine will combine with business and personal with Bonnie.
5. Launch Paper Napkin Wisdom book and public workshops in 1st quarter. Co-author Sales Playbook with Dan Larson for 3rd quarter release. Trilogy for "Kid Entrepreneur" for 4th quarter publication.